

SEP18/12 11.0:
*** WPXI-TV **

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/D

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # 2201 CONTRACT # 6320959

PRDCT KEITH ROTHFUS 9/13

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE SEP18/12 11.01

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$2,900
PLEASE CONFIRM. THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2696												
1			600A-700A	30		\$575.00	9/19	9/19	2		WED	2
PROGRAM : CH11 NEWS AT 6AM												
2			500P-530P	30		\$575.00	9/19	9/19	2		WED	2
PROGRAM : NEWS												
3			530P-600P	30		\$600.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												

REP HEADLINE# 6320959
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 215 564 1103
 HARRIS REPORT FROM REP
 SEP18/12 11.0
 *** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$2,900.00						
CONTRACT TOTAL \$2,900.00												
TOTAL SPOTS 5												

MARKET TOTALS \$11,600 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*